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FOR IMMEDIATE RELEASE

PRESS RELEASE PR26-036

November 17, 2025

Guam WIC Program Lifts Least Expensive Brand (LEB) Measure on November 19, 2025

Hagåtña, Guam – Following the recent reopening of the federal government, the Department of Public Health and Social Services (DPHSS) Women, Infant and Children (WIC) Program announces the lifting of Least Expensive Brand (LEB) measure, effective on Wednesday, November 19, 2025.

To make shopping easier, WIC participants are encouraged to use the **ezWIC App** to scan food items in stores to confirm if they are approved and eligible for redemption.

For questions or inquiries regarding WIC benefits, WIC participants may contact any WIC clinic or the Guam WIC Vendor Office at (671) 475-0300 or email Mr. Michael Gallo, Program Coordinator IV, at Michael.gallo@dphss.guam.gov.

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